

Teena Hireme
Managing Director
Alpha Educational Institute
Level 5, 75 Karangahape Road
Auckland CBD
New Zealand

30 January 2020

Dear Teena,

Articulation for graduates from Alpha Education Institute: - New Zealand Diploma in Business Level 6 Programmes.

Massey Business School has agreed to staircase students who have completed the Alpha Education Institute (AEI) full-time 120 credit New Zealand Diploma in Business Level 6 (Leadership & Management), as detailed in Appendix A, into the Bachelor of Business (BBus) degree programme based on the policy covered in points 1-6 below.

Students who do not have a university entrance qualification, which includes literacy and numeracy requirements as set out by the New Zealand Qualifications Authority (NZQA), will gain entry to Massey Business School degree programmes on the following bases:

1. Students who achieve a 'B' pass grade or above in three or more New Zealand Diploma in Business Level 6 courses will gain entry to Massey Business School degree programmes.
2. Credits will be granted on a case-by-case basis with each application for credit determined on its own merits. Students applying for credit based on prior New Zealand Diploma in Business Level 6 study should supply an AEI transcript for assessment purposes. No credit will be provided for an uncompleted New Zealand Diploma in Business Level 6 AEI programme.
3. For students who have completed a 120 credit New Zealand Diploma in Business Level 6 AND the 120 credit New Zealand Diploma in Business Level 5 with AEI with a 'B' average pass grade or above, 120 credits will be granted, comprising:

115.115 Management in Context (15 credits)
115.116 Introduction to Marketing (15 credits)
90 unspecified credits at the 100-level.

4. For a completed 120 credit New Zealand Diploma in Business Level 6 with AEI with a 'B' average pass grade or above, where entry to the New Zealand Diploma in Business Level 6 was based on at least two years of relevant work experience, 75 credits in unspecified courses will be granted

5. Other students who have completed only the 120 credit New Zealand Diploma in Business Level 6 with AEI with a 'B' average pass grade or above may be granted up to 60 credits in unspecified courses.
6. Credits will not be granted for courses passed subsequent to the student enrolling in a Massey Business School degree programme.

This arrangement is based on the New Zealand Diploma in Business Level 6 programmes at AEI comprising the courses detailed in Appendix A.

Students must present evidence of all 120 credit New Zealand Diploma in Business Level 6 courses passed prior to entering Massey University when they apply for credit on entry to a Massey University programme.

Massey Business School's general policy that each application for credit will be determined on its own merit applies.

Massey Business School looks forward to welcoming students with a New Zealand Diploma in Business (Leadership and Management) Level 6 from AEI.

Yours sincerely,



Associate Professor Claire Matthews
Director Academic Quality
Massey Business School

Appendix A: New Zealand Diploma in Business Level 6 programmes at AEI:

Programme Strand	Course Title	Course Code	Credits
Leadership & Management	Business Strategy	NZDB 601	15
	Strategic Management	NZDB 602	15
	Managing Innovation and Change for Strategic Advantage	NZDB 603	15
	Facilitative Management Practice	NZDB 604	15
	Business Environment & Financial Planning	NZDB 605	20
	Change Project Management & Leadership	NZDB 606	20
	Work-Based / Simulation-Based Business Project	NZDB 609	20
Total Core Credits:			120