

Teena Hireme
Managing Director
Alpha Educational Institute
Level 5, 75 Karangahape Road
Auckland CBD
New Zealand

30 January 2020

Dear Teena,

Articulation for graduates from Alpha Education Institute: - New Zealand Diploma in Business Level 5

The Massey Business School has agreed to staircase students who have completed the Alpha Education Institute (AEI) full-time one-year, 120-credit New Zealand Diploma in Business (Leadership & Management) Level 5 into the Bachelor of Business (BBus) degree programme based on the policy covered in points 1-5 below.

Students who do not have a university entrance qualification, which includes literacy and numeracy requirements as set out by the New Zealand Qualifications Authority (NZQA), will gain entry to the BBus programme at Massey University on the following bases:

1. Students who have completed the AEI New Zealand Diploma in Business (Leadership and Management) Level 5 with a 'B' average grade or above will gain entry to the BBus.
2. Up to sixty (75) credits for a completed New Zealand Diploma in Business (Leadership and Management) Level 5 will be granted towards the BBus as follows:

115.115 Management in Context (15 credits)

115.116 Introduction to Marketing (15 credits)

30 unspecified credits at the 100-level.

Students applying for credit based on having completed the New Zealand Diploma in Business (Leadership and Management) Level 5 with AEI should supply an AEI transcript for confirmation purposes.

3. Students who achieve a 'B' pass grade or above in four or more New Zealand Diploma (Leadership and Management) in Business Level 5 courses will gain entry to Massey Business School degree programmes subject to having achieved an IELTS score of 6 (sub-minima 5.5) or an equivalent score in an NZQA approved English language test. No credit will be provided for an incomplete New Zealand Diploma in Business (Leadership and Management) Level 5.

4. Credit will not be granted for New Zealand Diploma in Business (Leadership and Management) Level 5 courses passed subsequent to the student enrolling in a Massey University BBus degree programme.
5. Students must present evidence of having completed the New Zealand Diploma in Business (Leadership and Management) Level 5 with AEI prior to entering Massey University when they apply for credit on entry to a Massey University programme.

This arrangement is based on the New Zealand Diploma in Business (Leadership and Management) Level 5 programme at AEI comprising the courses detailed in Appendix A.

Massey Business School looks forward to welcoming students with a New Zealand Diploma in Business (Leadership and Management) Level 5 from AEI.

Yours sincerely



Associate Professor Claire Matthews
Director Academic Quality
Massey Business School

Appendix A: New Zealand Diploma in Business (Leadership and Management) Level 5 programme at AEI comprises the following courses:

Programme Strand	Course Title	Course Code	Credits
Leadership & Management	Business Environment	NZDB 501	15
	Fundamentals of Marketing	NZDB 502	15
	Business Operations & Resources	NZDB 503	15
	Management Professional Development & Practice	NZDB 504	15
	Business Planning	NZDB 505	20
	Business Leadership	NZDB 506	20
	Work-Integrated Business Project	NZDB 509	20
	Total Core Credits:		